

### P0 Box 136, Falmouth, MA 02541 ArtsFalmouth.org • info@artsfalmouth.org

## ArtsFalmouth Sponsorship Levels 2022

ArtsFalmouth, Inc., holds three major arts events annually, the Woods Hole Trad Stroll, Arts Alive, and the Jazz Stroll. All events are free and open to the public. ArtsFalmouth is a 501(c)(3) nonprofit organization that is run by a volunteer board, with no paid staff or physical office.

The Woods Hole Trad Stroll offers an afternoon of traditional music by a dozen or more musical groups in Woods Hole Community Hall and nearby businesses and community venues, as well as a small craft fair. The event takes place in mid-May and celebrates Renaissance, folk, fiddle, and country music and dance. ArtsFalmouth pays the musicians, with the help of sponsors, grants, and donations.

Arts Alive is a three-day festival of the performing, visual, and literary arts held in mid-June on the Falmouth Library Lawn. Over 30 amateur and professional music, drama, and dance groups of all genres perform in two tents throughout the weekend, while 50 to 60 vendors sell their creations on Shore Street Extended and Peg Noonan Park. There are children's activities and fun for the whole family. Vendor fees help pay for tent rental, sound engineering and other expenses, but performers have not been paid in the past. Going forward, we are hoping to raise funds to pay the musicians who help make this community event such a delight.

The Jazz Stoll takes place on a Saturday evening in mid-October. Shops and restaurants provide space for jazz musicians to perform and open their doors to the community, who walk from venue to venue enjoying a rich range of cool, hot, and original jazz. The jazz musicians are paid with funds raised by ArtsFalmouth.

To help fund these events, ArtsFalmouth offers sponsorships. Levels are as follows:

#### **Woods Hole Trad Stroll: \$500.00**

80 posters, 200 rack cards, acknowledgement in ArtsFalmouth print materials, website, and press releases.

#### Arts Alive: \$1,000 or more

100 posters, 400 rack cards, acknowledgement in ArtsFalmouth print materials, website, and press releases, plus a banner posted at Arts Alive, visible to thousands of festival attendees.

#### Jazz Stroll: \$500

80 posters, 200 rack cards, acknowledgement in Arts Falmouth print materials, website, and press releases.

All Three Events: \$1,500 or more

We hope you will contribute to the celebration of the arts in Falmouth by sponsoring one or all ArtsFalmouth events. Your contribution would really mean a lot to all of us.

Please let me know if you are interested in participating by contacting me at info@artsfalmouth.org or 508-524-4525.

Thank you,

Marilyn Rowland, President ArtsFalmouth, Inc. PO Box 136 Falmouth, MA 02541 artsfalmouth.org

# **Arts Alive 2022 Sponsorship Form**

Name of Business/Organization:
Contact Person:
Address:
Phone:
Email Address:
Sponsorship Level:
Woods Hole Trad Stroll: \$750.00
Arts Alive: \$1,500.00 or more
Jazz Stroll: \$750.00
Other donation amount: \$
Thank you! You may mail your contribution to
ArtsFalmouth, Inc. PO Box 136 Falmouth, MA 02541
Please send a digital copy of your logo to <a href="mailto:info@artsfalmouth.org">info@artsfalmouth.org</a> so that we may display

it online.